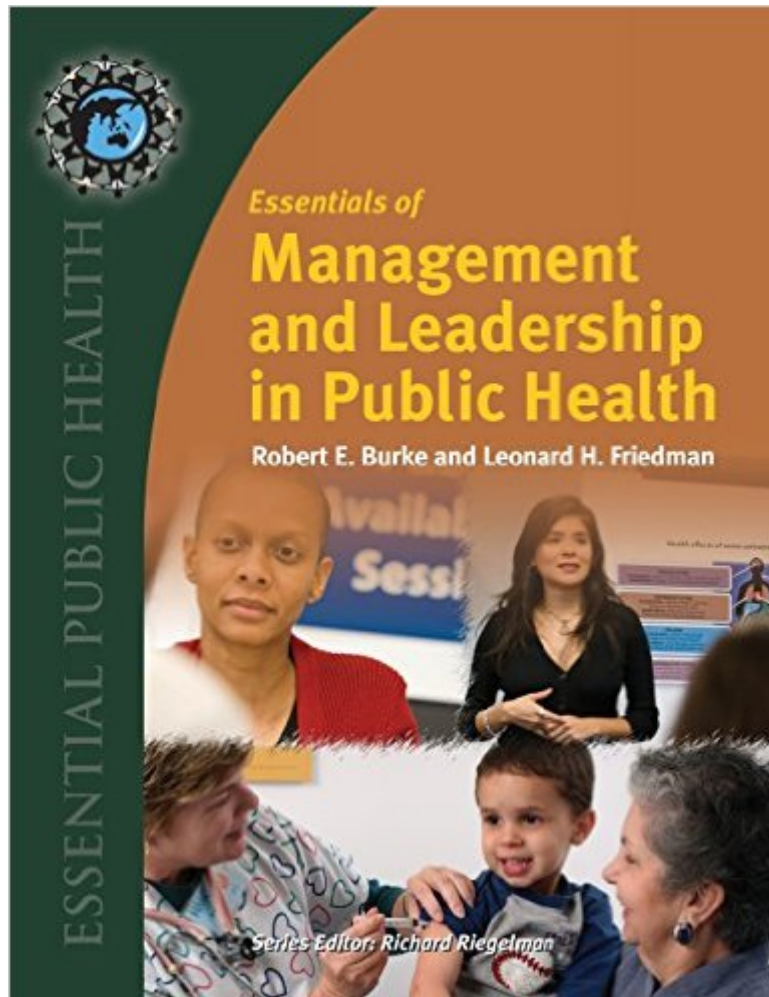


The book was found

Essentials Of Management And Leadership In Public Health (Essential Public Health)



Synopsis

Driven by recent events and new trends, public health training increasingly requires new and more advanced information and leadership and management skills drawn from business, industry, education, and government. This text offers basic foundation for students entering the field of public health management with a specific focus on developing knowledge and skills in the cross cutting competency domains identified by the ASPH. *Essentials of Management and Leadership in Public Health* covers: An introduction and history of the field of public health management; The evolution of key leadership and management theories; The changing role of public health management professionals and key characteristics of a successful public health leaders; Key issues in the organization, financing and delivery of healthcare services; Fundamental concepts about the classic functions of management including economics, finance, marketing, strategy, administration, human resources, and community relations; and Modern approaches to leadership development, selection, retention and succession planning. Looking for more real-life evidence? Check out Cases 1, 2, 5-10, 13, 15, 19-21 in *Essential Case Studies in Public Health, Putting Public Health into Practice*.

Book Information

Series: Essential Public Health

Paperback: 180 pages

Publisher: Jones & Bartlett Learning; 1 edition (June 8, 2010)

Language: English

ISBN-10: 0763742910

ISBN-13: 978-0763742911

Product Dimensions: 8.5 x 0.4 x 11 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars [See all reviews](#) (6 customer reviews)

Best Sellers Rank: #55,517 in Books (See Top 100 in Books) #40 in [Books > Textbooks >](#)

[Medicine & Health Sciences > Research > Epidemiology](#) #52 in [Books > Medical Books >](#)

[Administration & Medicine Economics > Public Health > Epidemiology](#) #60 in [Books > Textbooks](#)

[> Medicine & Health Sciences > Administration & Policy > Public Health](#)

Customer Reviews

Management and leadership is an academic book. My professor recommends it in Colorado School of Public health. Along with my 10 years of experience in public health with international agencies this book brought alot to learn. I wish I had this book earlier during my work. I am sure this will help

all the working class in public health to get the competencies required for leading and managing a public health organization in this rapidly changing environment.

Simple, concise, to the point. Maybe too simple for grad school but simplifies issues beautifully and in a readable fashion. This is a book I want to keep because it is such a pleasure to read. What you want to know without the stuff you don't

Easy to read although there are detailed explanations and examples for those who want to spend a bit more time.

[Download to continue reading...](#)

Essentials Of Management And Leadership In Public Health (Essential Public Health) Essentials of Nursing Leadership & Management (Whitehead, Essentials of Nursing Leadership and Management) Essential Case Studies In Public Health: Putting Public Health into Practice (Essential Public Health) The Jossey-Bass Handbook of Nonprofit Leadership and Management (Essential Texts for Nonprofit and Public Leadership and Management) Essentials Of Biostatistics In Public Health (Essential Public Health) Essentials Of Public Health Communication (Essential Public Health) Research Methods in Public Administration and Public Management: An Introduction (Routledge Masters in Public Management) The Leadership Pipeline: How to Build the Leadership Powered Company (J-B US non-Franchise Leadership) Leadership: Become A Super Leader - Management, Management Skills, Communication & Coaching (Business Skills, Influence, Persuasion, Body Language, Leadership Skills, Emotional Intelligence) Essentials Of Health Behavior (Essential Public Health) Essentials Of Environmental Health, 2nd Edition (Essential Public Health) Smart Communities: How Citizens and Local Leaders Can Use Strategic Thinking to Build a Brighter Future (Essential Texts for Nonprofit and Public Leadership and Management) Public Health 101: Healthy People-Healthy Populations (Essential Public Health) Community/Public Health Nursing Practice: Health for Families and Populations, 5e (Maurer, Community/ Public Health Nursing Practice) The Essential Drucker: The Best of Sixty Years of Peter Drucker's Essential Writings on Management (Collins Business Essentials) Management: Take Charge of Your Team: Communication, Leadership, Coaching and Conflict Resolution (Team Management, Conflict Management, Team Building, ... Team Motivation, Employee E) Public Health Law and Ethics: A Reader (California/Milbank Books on Health and the Public) Maxey-Rosenau-Last Public Health and Preventive Medicine: Fifteenth Edition (Maxcy-Rosenau-Last Public Health and Preventive Medicine) Public Health Law: Power, Duty, Restraint (California/Milbank Books on

Health and the Public) Leadership in Healthcare: Essential Values and Skills (ACHE Management)

[Dmca](#)